

Running your own Theory of Change workshop

Instructions for workshop leaders

June 2020

Introduction

In the TASO Theory of Change (ToC) workshop pack you will find:

- 1 These instructions
- 2 Introductory reading
- 3 A presentation
- 4 A video of the presentation being used a part of a TASO evaluation webinar
- 5 An editable TOC template
- 6 A copy of TASO's Monitoring and Evaluation Framework (incl. Appendices such as the Common Outcome Measures Framework)
- 7 Further reading

Step 1 (before workshop)

- Ask all attendees to come prepared with a programme/activity which they would like to develop a ToC for.
- Alternatively, you can ask everyone to focus on the same programme/activity for the purpose of the workshop.

Step 2 (before workshop)

- Watch the [video recording](#) to get an understanding of the slides.
- Complete the introductory reading.
- For background reading you might also like to check out the following links (see also the further reading document):
 - Social Investment Business (2014). *Measuring your social impact: Theory of Change*. Retrieved from: <https://www.youtube.com/watch?v=dpb4AGT684U> (last accessed 12th June 2020)
 - NPC (2019). *Theory of change in ten steps*. Retrieved from: <https://www.thinknpc.org/resource-hub/ten-steps/> (last accessed 12th June 2020)
 - J-PAL (2020). *Theory of Change and Measurement. Evaluating social programmes*. Retrieved from: https://www.youtube.com/watch?v=QxVgziYk1vY&feature=emb_logo (Last accessed 12th June 2020).

Step 3 (deliver workshop)

- Use the presentation to guide your group through the process of completing the ToC template.
- We recommend offering plenty of time for individuals to spend time thinking about how to complete the template. Group working is also helpful.

Step 4 (after workshop)

- Once you have developed the ToC, it's important to type it up and save it somewhere (or print it out) where everyone can see it and refer back to it. It may also be helpful to share this with other key stakeholders to include their views
- If there is interest, you can look at the other webinars and see how to develop your evaluative approach (how to plan, measure and report/reflect on your findings).
- ToCs are an iterative process: ToCs are meant to test your assumptions so don't be discouraged when an element doesn't show the desired impact!