

## TASO Theory of Change workshop pack: further reading

### **What is evaluation?**

#### **Videos:**

J-PAL (2018). What is Evaluation?. Retrieved from:

<https://www.youtube.com/watch?v=6e3eX8Ly6xc&list=PL5Dr5MK6NSsroMklhJXangxNF5UFMb8xV> (Last accessed 12<sup>th</sup> June 2020).

UNICEF Office of Research (2014). *Building Blocks of Impact Evaluation*. Retrieved from: <https://www.youtube.com/watch?v=cXVINdc1AKM> (Last accessed 12<sup>th</sup> June 2020).

#### **Reading:**

UK Evaluation Society (n.D.) *What is Evaluation?*. Retrieved from:

<https://www.evaluation.org.uk/about-us/what-is-evaluation/> (Last accessed 12<sup>th</sup> June 2020).

Mayne, J. (2008). *Building an evaluative culture for effective evaluation and results management*. ILAC Brief No. 20. Rome: Institutional Learning and Change (ILAC) Initiative.

Parsons, D. (2017). *Demystifying evaluation: Practical approaches for researchers and users*. Policy Press.

### **Types of evaluation**

#### **Videos:**

CHOP Programme Planning & Evaluation (2016). *Types of Program Evaluation*.

Retrieved from:

<https://www.youtube.com/watch?v=XNR3KZzDoGQ>

J-PAL (2020). *Theory of Change and Measurement. Evaluating social programmes*. Retrieved from:

[https://www.youtube.com/watch?v=QxVgziYk1vY&feature=emb\\_logo](https://www.youtube.com/watch?v=QxVgziYk1vY&feature=emb_logo) (Last accessed 12<sup>th</sup> June 2020).

#### **Reading:**

Centre for Disease Control (n.D.). *Types of Evaluation*. Retrieved from:



<https://www.cdc.gov/std/Program/pupestd/Types%20of%20Evaluation.pdf> (Last accessed 12<sup>th</sup> June 2020).

Parsons, D. (2017). *Demystifying evaluation: Practical approaches for researchers and users*. Policy Press.

## **Theory of Change**

### **Videos:**

Social Investment Business (2014). *Measuring your social impact: Theory of Change*. Retrieved from: <https://www.youtube.com/watch?v=dpb4AGT684U> (last accessed 12th June 2020)

Foundation for Social Impact (2020). *Theory of Change*  *Outcome vs Output*  *Foundation for Social Impact*. Retrieved from: <https://www.youtube.com/watch?v=cg4J1g0IVHg> (last accessed 12th June 2020).

J-PAL (2018). *Outcomes, Impacts and Indicators*. Retrieved from: <https://www.youtube.com/watch?v=oDMBZcy5QIQ&list=PL5Dr5MK6NSsroMklhJXanqxNF5UFMb8xV&index=2> (Last accessed 12<sup>th</sup> June 2020).

### **Reading:**

Taplin, D. H., & Clark, H. (2012). *Theory of change basics: A primer on theory of change*. *New York: Actknowledge*. Retrieved from [http://www.theoryofchange.org/wp-content/uploads/toco\\_library/pdf/ToCBasics.pdf](http://www.theoryofchange.org/wp-content/uploads/toco_library/pdf/ToCBasics.pdf) (last accessed 12th June 2020)

Better Evaluation (n. d.). *Specify the Key Evaluation Questions*. Retrieved from the Better Evaluation website: [https://www.betterevaluation.org/en/rainbow\\_framework/frame/specify\\_key\\_evaluation\\_questions](https://www.betterevaluation.org/en/rainbow_framework/frame/specify_key_evaluation_questions) (last accessed 12th June 2020).

Better Evaluation (n. d.). *Identify potential unintended results*. Retrieved from the Better Evaluation website: [https://www.betterevaluation.org/en/rainbow\\_framework/define/identify\\_potential\\_unintended\\_results](https://www.betterevaluation.org/en/rainbow_framework/define/identify_potential_unintended_results) (last accessed 12th June 2020)

Center for Theory of Change (n. d.). *Identifying assumptions*. Retrieved from the Center for Theory of Change website: <https://www.theoryofchange.org/what-is-theory-of-change/how-does-theory-of-change-work/example/identifying-assumptions/> (last accessed 12th June 2020)

Economic and Social Research Council. (n. d.). *Setting objectives*. Retrieved from the ESRC website: <https://esrc.ukri.org/research/impact-toolkit/developing-a-communications-and-impact-strategy/step-by-step-guide/setting-objectives/> (last accessed 12<sup>th</sup> June 2020).

Evaluation Support Scotland (2018). *Setting Outcomes*. Retrieved from the Evaluation Support Scotland website: [http://www.evaluationsupportscotland.org.uk/media/uploads/resources/ess\\_sg1a\\_-\\_setting\\_outcomes\\_\(feb\\_2018\).pdf](http://www.evaluationsupportscotland.org.uk/media/uploads/resources/ess_sg1a_-_setting_outcomes_(feb_2018).pdf) (last accessed 12<sup>th</sup> June 2020)

NPC (2019). *Theory of change in ten steps*. Retrieved from: <https://www.thinknpc.org/resource-hub/ten-steps/> (last accessed 12<sup>th</sup> June 2020)